



2008

Honda

CR-V

ANSWER THE CALL.



CR-V 4WD EX-L shown in Green Tea Metallic with accessory roof rack and ski attachment.

## SOMETHING NEW TO CRAVE.

Life's full of irresistible enticements. And we're proud to offer yet another—the 2008 Honda CR-V. Its alluring shape and smooth sophistication are powerful attractions indeed. They help make the CR-V the perfect vehicle to get you where you need to be.



CR-V 4WD EX-L shown in Nighthawk Black Pearl.



CR-V EX-L shown in Whistler Silver Metallic with accessory fog lights.



## BECOME AN INSTANT EXPERT IN GOOD TASTE.

In sculpting the CR-V's sultry shape, we focused on modern lines, aerodynamics and a meticulous attention to detail. From any angle—up close or at a distance—you'll be captivated every time you view it.





CR-V EX-L shown in Whistler Silver Metallic.

A red Honda CR-V is parked in a parking space in front of a modern building with large glass windows and pillars. The scene is lit with warm, yellowish light, suggesting an evening or night setting. The car is the central focus, positioned in the lower right quadrant of the frame. The background shows the interior of the building through the glass, with people and lights visible. The overall mood is sophisticated and urban.

THAT SPACE IN FRONT HAS YOUR NAME ON IT.

The CR-V is ready to play wherever your life takes you. Whether pulling into a drive-through or up to a club valet, it's equally at home. As you're soon to find out, good impressions are its specialty.

CR-V 4WD EX-L shown in Tango Red Pearl.



# ENTICING.

RELAX, THERE'S PLENTY OF CR-V TO GO AROUND.

The CR-V is bound to attract fans of high style, luxury and roominess—five adults can revel in its spacious comfort. And for 2008, EX-L models add an 8-way power driver's seat with power lumbar support plus dual-zone automatic climate control to its supple leather trim and heated front seats.

CR-V EX-L interior shown in Ivory Leather with available Honda Satellite-Linked Navigation System.<sup>TM1</sup>



CR-V EX-L interior shown in Black Leather with available Honda Satellite-Linked Navigation System.<sup>1</sup>

### FIND YOUR WAY, THE EASY WAY

In EX-L models, the available Honda Satellite-Linked Navigation System<sup>1</sup> features a huge database of maps and over 7 million points of interest. Pick your destination, and turn-by-turn directions and voice prompts guide you.\* Voice recognition can control most navigation and audio system functions. And the rearview camera helps you see behind you when in reverse gear.

\*Some roads unverified.  
See the navigation system owner's manual for more details on coverage.



### SATELLITE SOUNDS

EX-L models feature XM<sup>®</sup> Satellite Radio,<sup>2</sup> beaming down more than 170 channels of digital-quality programming.

### IT'S DIGITAL CITY

All CR-V audio systems offer an auxiliary input jack and are MP3- and Windows Media<sup>®</sup> Audio<sup>3</sup> (WMA)-compatible.







#### SMART SYSTEMS

The Maintenance Minder™ system monitors how you drive and alerts you when a specific service is required.

#### BRING YOUR FAVORITES

Navigation-equipped EX-L models add a digital audio-card reader that lets you play your downloaded music files.



#### DRIVER-FOCUSED

The illuminated steering wheel-mounted controls help you keep your attention on the road ahead (EX, EX-L).



#### AIR TO BREATHE

The moonroof is designed to let you enjoy the outdoors while minimizing any wind noise (EX, EX-L).





You like to take your stuff with you. Who doesn't? So when it came to designing the CR-V, we built in as much function as fashion. From the easy-opening tailgate to the clever use of space, in fact, the CR-V is the intelligent way to go.

#### EASY ACCESS

The tailgate swings up with the slightest nudge of your fingertips. Store cargo in a variety of ways, thanks to the dual-deck cargo shelf (EX, EX-L) that opens your options.\* It can keep things undercover, and it nestles in the floor, entirely out of the way, when it's not needed.<sup>4</sup>



#### IN REACH

The convenient overhead storage is the perfect place for sunglasses.



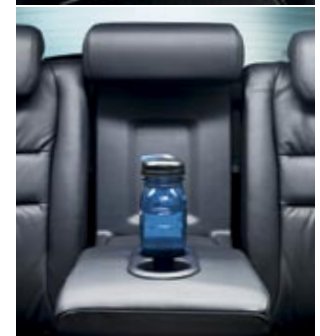
#### TALK BACK

A conversation mirror lets you keep an eye on the rear-seat happenings.



#### MORE SPACE

Maps, cell phones, mints or even gloves—it'll fit in the dual glove compartments.<sup>†</sup>



#### FLIP AND SIP

Rear passengers can flip down and enjoy an armrest with beverage holders.

#### POWERED UP

A center console (EX-L) offers beverage holders, an MP3/auxiliary input jack and a 12-volt power outlet. On EX-L models with navigation, the center console also holds a 6-disc CD changer.



\*Honda reminds you to properly secure items stored in the cargo area. †Drive responsibly. State laws prohibit distracted driving.



#### EXERCISE YOUR OPTIONS

From passengers to possessions, the 2008 CR-V has a voluminous interior flexible enough to handle it all. Many seating configurations are possible thanks to the 60/40 split rear seats, which also slide forward and back to make more legroom. With the rear seats folded forward, there's more than 72 cubic feet of cargo space—a great excuse to bring along more toys.<sup>4</sup>





CR-V 4WD EX shown in Tango Red Pearl with accessory fog lights.

## FARTHER IS ALWAYS BETTER.

With plenty power and surefooted agility, the CR-V is a thrill to drive. And great mileage will help keep it that way.<sup>5</sup>

### i-VTEC, ULEV AND YOU

Just how do our engineers get both power and efficiency out of an engine? It's no secret—it's just science. Like i-VTEC<sup>®</sup>, the latest version of our variable valve timing and lift electronic control. It provides both low-rpm torque as well as plenty of horsepower at higher revs. The smart, efficient powerplant also earns the CR-V Ultra-Low-Emission Vehicle (ULEV) designation.

### 5 SPEEDS, NO CLUTCHING

The CR-V's smooth-shifting 5-speed automatic transmission is tuned to provide both brisk acceleration and relaxed highway cruising. It also features Honda's Grade Logic Control to prevent unwanted upshifts and downshifts in hilly terrain.

### 4-WHEELED CONFIDENCE

The available Real Time 4WD™ system is just the thing for drives in the snow or wet—or really any slippery surface. If the system detects a loss of traction, it can automatically send power to the rear wheels to help keep you underway.





# SECURE.

FEEL CONFIDENT IN CR-V'S STRENGTH AND INGENUITY.

Honda seeks to provide a high level of occupant and pedestrian protection in our cars and trucks, regardless of size or price, as well as increased crash compatibility with other vehicles. The CR-V is a solid example of how well we're doing, with a 5-star frontal- and side-impact crash-safety rating from the NHTSA\* and a 2007 Top Safety Pick award from the Insurance Institute for Highway Safety.<sup>6</sup>

CR-V EX-L shown in Ivory Leather with available Honda Satellite-Linked Navigation System.<sup>†</sup>

\*Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.safercar.gov](http://www.safercar.gov)). Model tested with standard side-impact airbags (SABs).

Front airbags inflate and deflate in a fraction of a second.



Crash test conducted by Honda.

## CRASH COURSES

We learn by testing in some of the world's most sophisticated labs. The knowledge gained is seen in how we engineer our vehicles, with front and rear crush zones that help absorb crash energy before it can reach the strong passenger compartment.

## CHILD-MINDED

The CR-V's standard Lower Anchors and Tethers for Children (LATCH) system makes it easier to install compatible child seats.

## SIX AIRBAGS

A full array of airbags is at the ready to help protect you and your passengers in sufficient impacts. Dual-stage, dual-threshold front airbags, front side airbags and side-curtain airbags are all standard equipment in every CR-V.<sup>†</sup>

## SAFETY ON DEMAND

The passenger's front side airbag features an Occupant Position Detection System (OPDS) that's been designed to prevent the airbag from deploying if a child or small-statured person is in the path of deployment.

## ADVANCED BRAKING

The 4-wheel anti-lock brakes also feature Brake Assist, which helps apply full braking in some emergency situations. Electronic Brake Distribution (EBD) helps balance braking forces depending upon dynamic loading.

## VEHICLE STABILITY ASSIST™

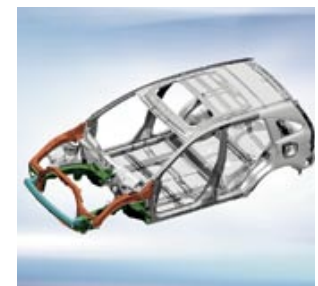
VSA<sup>®</sup> helps sense oversteer and understeer, and then can adjust brake pressure at each wheel and reduce engine power to help restore the driver's intended path of travel.



Oversteer Understeer VSA

## ACE BODY STRUCTURE

Honda's Advanced Compatibility Engineering™ (ACE™) body structure increases impact compatibility with different-sized vehicles. In front-end collisions, it helps to redirect crash energy around the rigid passenger compartment, enhancing protection.

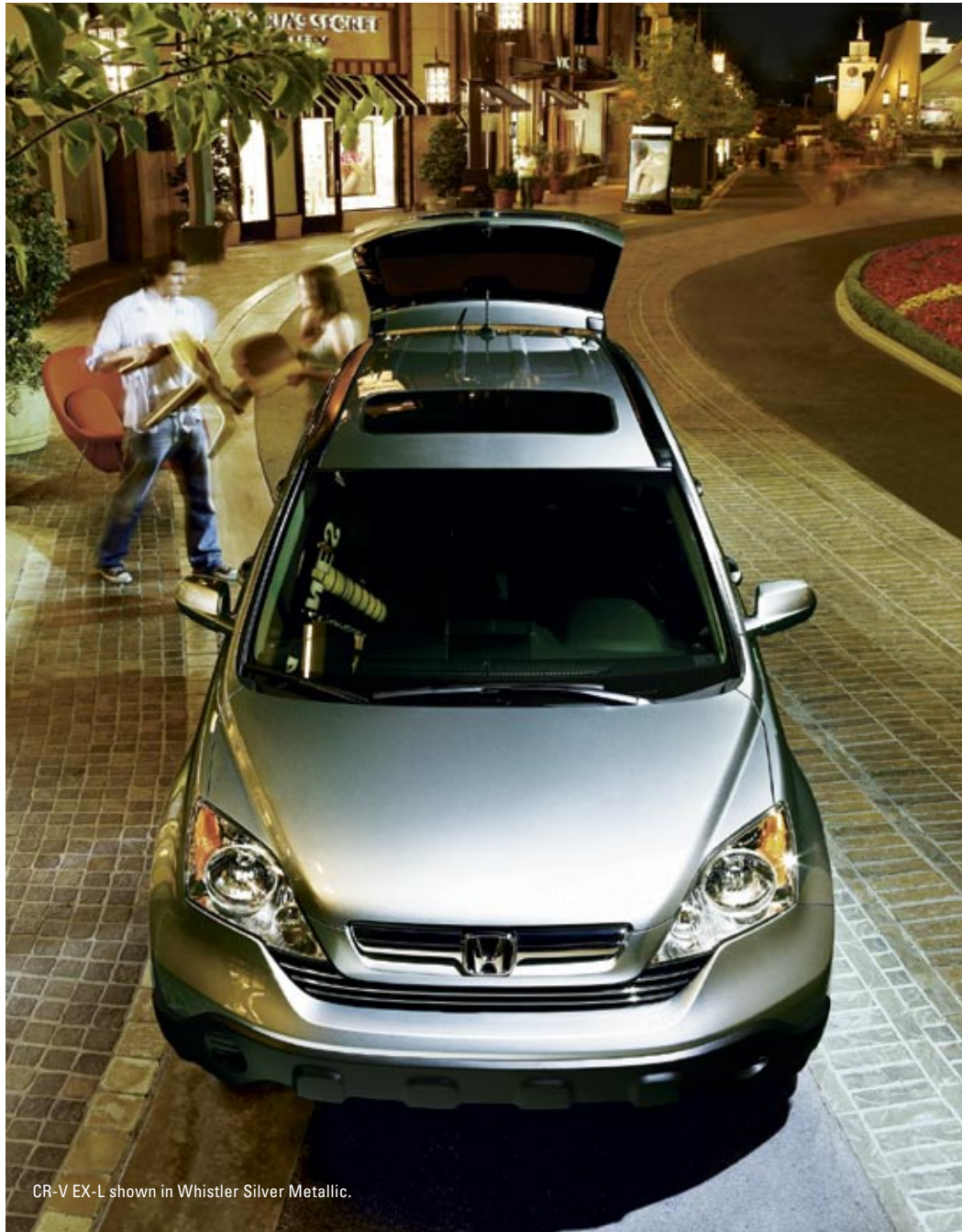


## ACTIVE HEAD RESTRAINTS

Every CR-V comes with active head restraints in the front seats, which can deploy in a sufficient rear impact and help reduce head and neck injury.



<sup>†</sup>Honda reminds you and your passengers to always buckle up. Children 12 and under are safest when properly restrained in the rear seat.



CR-V EX-L shown in Whistler Silver Metallic.



CR-V 4WD EX shown in Green Tea Metallic with accessory roof rack and ski attachment.

Twenty-five years ago Honda began assembling cars in the United States. Today, almost 4 out of 5 Hondas sold in the U.S. are assembled in North America. Many are developed here, too. And every Honda is a smart value thanks to timeless design, great reliability and extended maintenance intervals. Check out our Best Resale Value awards<sup>7</sup> from *Kelley Blue Book's* kbb.com, Best Overall Value awards from IntelliChoice<sup>®8</sup> and—for the 4th year in a row—*Automotive Lease Guide's* prestigious Industry Brand Residual Value Award.<sup>9</sup>



CR-V LX shown in Borrego Beige Metallic.



# HONDA DNA.

As integral to every Honda as the materials used to build it are the ideas and values that inspired it. As an automotive leader in **clean** technology, our commitment to being environmentally responsible is second to none. Equally important is our desire to help keep drivers and passengers **safe**. This is evident from the impressive list of safety features that comes standard on every vehicle. Of course, take one drive in the CR-V and you'll become intimately aware of a third value. Since day one, it's been a Honda mandate that every vehicle has to be **fun** to drive.

CR-V 4WD EX-L shown in Glacier Blue Metallic.

Looking beyond government regulations, Honda studies real-world situations to develop new safety technology. Our cutting-edge engineering and testing facilities in Japan and America help us develop the next generation of safety features—all focused on evolving our Safety for Everyone concept.

Honda's legacy of environmental leadership includes world-changing advances in fuel economy and low-emission and hybrid technology. Our latest contributions include the natural gas-powered Civic GX, the world's cleanest internal-combustion vehicle,<sup>10</sup> and the next-generation FCX hydrogen fuel cell car, which is set for production in 2008.

Honda's formidable ability to invent the future can be experienced on the land, in the water and, now, above the clouds. Our HondaJet™ is an ideal showcase for our core approach to design, maximizing performance as well as comfort while minimizing the surrounding machine.

Honda began racing motorcycles in the 1950s, and then cars in the '60s. In addition to the obvious motivation of first-place trophies, we race to learn, taking innovative technology developed for the track and applying it to everyday use.



Engineering	LX	EX	EX-L
Engine Type	In-Line 4-Cylinder	In-Line 4-Cylinder	In-Line 4-Cylinder
Engine Block/Cylinder Head	Aluminum-Alloy	Aluminum-Alloy	Aluminum-Alloy
Displacement (cc)	2354	2354	2354
Horsepower @ rpm (SAE net)	166 @ 5800	166 @ 5800	166 @ 5800
Torque (lb.-ft. @ rpm)	161 @ 4200	161 @ 4200	161 @ 4200
Valve Train	16-Valve DOHC i-VTEC®	16-Valve DOHC i-VTEC	16-Valve DOHC i-VTEC
Drive-by-Wire™ Throttle System	•	•	•
Real Time 4-Wheel Drive™	Available	Available	Available
CARB Emissions Rating	ULEV-2	ULEV-2	ULEV-2
Direct Ignition System with Immobilizer	•	•	•
100K +/- Miles No Scheduled Tune-Ups*	•	•	•
Transmission			
5-Speed Automatic Transmission	•	•	•
Body/Suspension/Chassis			
Unit-Body Construction	•	•	•
MacPherson Strut Front Suspension	•	•	•
Multi-Link Rear Suspension	•	•	•
Stabilizer Bar (mm, front/rear)	20/19	20/19	20/19
Variable Power-Assisted Rack-and-Pinion Steering	•	•	•
Steering Wheel Turns, Lock-to-Lock	2.96	2.96	2.96
Turning Diameter, Curb-to-Curb (ft.)	37.8	37.8	37.8
Power-Assisted Ventilated Front Disc/ Solid Rear Disc Brakes (in., front/rear)	11.7/12.0	11.7/12.0	11.7/12.0
Wheels	17" Styled Steel	17" Alloy	17" Alloy
All-Season Tires	225/65 R17 102T	225/65 R17 102T	225/65 R17 102T
Exterior Measurements			
Wheelbase (in.)	103.1	103.1	103.1
Length (in.)	177.9	177.9	177.9
Height (in.)	66.1	66.1	66.1
Width (in.)	71.6	71.6	71.6
Track (in.)	61.6	61.6	61.6
Ground Clearance (in., unladen)	7.3	7.3	7.3
Curb Weight (lbs., 2WD/4WD)	3389/3501	3415/3532	3430/3549
Towing Capacity <sup>11</sup> (lbs.)	1500	1500	1500
Interior Measurements			
Headroom (in., front/rear)	40.9/38.6	38.9/38.5	38.9/38.5
Legroom (in., front/rear)	41.3/38.5	41.3/38.5	41.3/38.5
Shoulder Room (in., front/rear)	56.9/56	56.9/56	56.9/56
Hiproom (in., front/rear)	55.9/54.6	55.9/54.6	55.9/54.6
Cargo Volume <sup>4</sup> (cu. ft., rear seat up/down)	35.7/72.9	35.7/72.9	35.7/72.9
Passenger Volume (cu. ft.)	103.8	100.9	100.9
Seating Capacity	5	5	5
EPA Mileage Estimates <sup>5</sup> /Capacities			
5-Speed Automatic (City/Highway) 2WD (4WD)	20/27 (20/26)	20/27 (20/26)	20/27 (20/26)
Crankcase (qt.)	5.3	5.3	5.3
Coolant System (qt.)	7.5	7.5	7.5
Fuel (gal.)	15.3	15.3	15.3
Required Fuel	Regular Unleaded	Regular Unleaded	Regular Unleaded
Seating			
Reclining Front Bucket Seats with Adjustable Head Restraints	•	•	•
Driver's Seat with Manual Height Adjustment	•	•	•
Driver's Seat with 8-Way Power Adjustment	•	•	•
Driver's Seat with Power Lumbar Support	•	•	•
Leather-Trimmed Seats and Armrests	•	•	•
Heated Front Seats	•	•	•
60/40 Split Sliding Fold and Tumble Forward Rear Seats	•	•	•
40/20/40 Reclining Rear Seatbacks w/Center Pass-Through	•	•	•

Audio Systems	LX	EX	EX-L
160-Watt AM/FM/CD Audio System with 4 Speakers	•		
160-Watt AM/FM/6-Disc In-Dash Audio System with 6 Speakers		•	
270-Watt AM/FM/6-Disc In-Dash Audio System with 7 Speakers, Including Subwoofer			•
270-Watt AM/FM/6-Disc Center-Console Audio System with 7 Speakers, Including Subwoofer			Navigation Models
MP3/Windows Media® Audio <sup>2</sup> (WMA) Playback Capability	•	•	•
MP3/Auxiliary Input Jack	•	•	•
XM® Satellite Radio <sup>2</sup>			•
Digital Audio-Card Reader			Navigation Models
CD Text Display Capability		•	•
Speed-Sensitive Volume Control (SVC)	•	•	•
Instrumentation			
White and Blue Backlit Gauges	•	•	•
Digital Odometer and Digital Trip Meters (2)	•	•	•
Maintenance Minder™ System	•	•	•
Exterior Temperature Indicator		•	•
Average Fuel Consumption Indicator	•	•	•
Miles-to-Empty Indicator	•	•	•
Low-Oil Pressure Indicator	•	•	•
Safety	LX	EX	EX-L
3-Point Seat Belts at All Seating Positions	•	•	•
Front 3-Point Seat Belts with Automatic Tensioning System	•	•	•
Adjustable Front Seat Belt Anchors	•	•	•
Dual-Stage, Dual-Threshold Front Airbags (SRS)	•	•	•
Front Side Airbags with Passenger-Side Occupant Position Detection System (OPDS)	•	•	•
Side Curtain Airbags with Rollover Sensor	•	•	•
Driver's and Front Passenger's Active Head Restraints	•	•	•
Advanced Compatibility Engineering™ (ACE™) Body Structure	•	•	•
Anti-Lock Braking System (ABS)	•	•	•
Electronic Brake Distribution (EBD)	•	•	•
Vehicle Stability Assist™ (VSA™) with Traction Control	•	•	•
Brake Assist	•	•	•
Tire Pressure Monitoring System (TPMS)	•	•	•
Daytime Running Lights (DRL)	•	•	•
Side-Impact Door Beams	•	•	•
Lower Anchors and Tethers for Children (LATCH)	•	•	•
Child-Proof Rear Door Locks	•	•	•
Immobilizer Theft-Deterrent System	•	•	•
Exterior Features			
One-Touch Power Moonroof with Tilt Feature		•	•
Remote Entry System	•	•	•
Chrome Grille			•
Chrome Window Trim	•	•	•
Chrome Rear License Trim		•	•
Multi-Reflector Halogen Headlights	•	•	•
2-Speed/Intermittent Windshield Wipers	•		
Variable Intermittent Windshield Wipers		•	•
Intermittent Rear Window Wiper/Washer	•	•	•
Heat-Rejecting Green-Tinted Glass	•	•	•
Folding Power Side Mirrors	•	•	Body-Colored/Heated
Full-Length Brakelights	•		•
Body-Colored Door Handles			•
Rear Privacy Glass		•	•
Security System		•	•

\*Does not apply to fluid and filter changes. May vary with driving conditions. See your owner's manual for more details.



Comfort & Convenience	LX	EX	EX-L
Air Conditioning with Air-Filtration System	•	•	
Dual-Zone Automatic Climate Control System			•
Honda Satellite-Linked Navigation System™ <sup>1</sup> with Voice Recognition and Rearview Camera			Available
Power Windows with Auto-Up/Down Driver's Window	•	•	•
Power Door and Tailgate Locks	•	•	•
Cruise Control	•	•	•
Tilt and Telescopic Steering Column	•	•	•
Leather-Wrapped Steering Wheel			•
Steering Wheel-Mounted Audio Controls		•	•
Retractable Center Tray Table	•	•	
Center Console			•
Driver's and Front Passenger's Vanity Mirrors	•	•	•
Conversation Mirror with Sunglasses Holder	•	•	•
Instrument Panel-Mounted Shifter	•	•	Leather-Wrapped
Beverage Holders, Front and Rear (8 total)	•	•	•
12-Volt Power Outlets	Front/Rear	Front/Center Tray/Rear	Front/Center Console/Rear
Upper and Lower Glove Compartments	•	•	•
Under-Seat Storage Bin	•	•	Without Navigation
Door-Pocket Storage Bins	•	•	•
Map Lights	•	•	•
Ambient Console Lighting	•	•	•
Driver-Side Garment Hook	•	•	•
Remote Fuel Filler Door Release	•	•	•
Rear Window Defroster	•	•	•
Rear-Seat Heater Ducts	•	•	•
Floor Mats	•	•	•
Dual-Deck Cargo Shelf	•	•	•
Cargo Area Tie-Down Anchors (4 total)	•	•	•
Cargo Area Light	•	•	•



Personalize and protect with Honda Genuine Accessories. They're manufactured to the same strict standards as the rest of the vehicle. Please see your dealer for details.



#### EX SPORT PACKAGE

Choose from a wide variety of Honda Genuine Accessories. With this capability-enhancing package for your CR-V EX, you get a roof rack, running boards and fog lights.

## HONDA Financial Services

Whether you wish to buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.

## HONDA Care

Honda Care® is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



Your dealer's team of trained technicians is at the ready to help keep your Honda in superb shape. All 2008 Honda vehicles – and any Honda Genuine Accessories installed at the time of purchase – are covered by the 3-year/36,000-mile New-Vehicle Limited Warranty.<sup>12</sup> Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty, too.<sup>12</sup> For more information or assistance, see your Honda dealer or please give us a call at 1-800-33-Honda.

<sup>1</sup> The Honda Satellite-Linked Navigation System is available only in the 48 contiguous United States on EX-L models. <sup>2</sup> Required XM® radio monthly subscription sold separately after 90-day trial period. Installation costs and other fees and taxes may apply after initial trial period, including a one-time activation fee. Subscription fee is consumer only. All fees and programming subject to change. Subscriptions subject to Customer Agreement available at xmradio.com. XM service only available in the 48 contiguous United States. The XM name is a registered trademark of XM Satellite Radio Inc. <sup>3</sup> Windows Media® is a trademark or registered trademark of Microsoft Corporation in the United States and/or other countries. <sup>4</sup> Carrying too much cargo or improperly storing it can affect the handling, stability and operation of this vehicle. Before carrying any cargo, be sure to consult the owner's manual for load limits and loading guidelines. <sup>5</sup> Based on 2008 EPA mileage estimates, reflecting new EPA fuel economy methods beginning with 2008 models. Use for comparison purposes only. Do not compare to models before 2008. Your actual mileage will vary depending on how you drive and maintain your vehicle. <sup>6</sup> Insurance Institute for Highway Safety frontal and side crash tests: 11/21/06. <sup>7</sup> Kelley Blue Book's kbb.com 2007 Best Resale Value Award: Brand. <sup>8</sup> Based on 2007 model-year study. IntelliChoice,® Inc. www.intellichoice.com. <sup>9</sup> Automotive Lease Guide, 2007 Industry Brand Residual Value Award. <sup>10</sup> EPA Tier-2, Bin-2 and ILEV certification as of May 2007. <sup>11</sup> Towing requires the addition of the Honda accessory trailer hitch and hitch ball. Refer to the owner's manual for additional towing information. <sup>12</sup> 3-Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty. Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. See your Honda dealer for the terms and conditions of the limited warranties. **Always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. American Honda Motor Co., Inc., reserves the right to make changes at any time, without notice or obligation, in colors, specifications, accessories, materials and models. Some features mentioned herein are not available in all areas. See your Honda dealer for details. Some vehicles may be shown with optional equipment. Available = Optional. NA = Not available. All images contained herein are either owned by American Honda Motor Co., Inc., or used under a valid license. It is a violation of federal law to reproduce these images without express written permission from American Honda Motor Co., Inc., or the individual copyright owner of such images. Honda Financial Services is a DBA of American Honda Finance Corporation. Honda, the H-mark symbol, Honda Care, Honda Satellite-Linked Navigation System, HondaJet, Advanced Compatibility Engineering, ACE, Drive-by-Wire, i-VTEC, Maintenance Minder, Real Time 4-Wheel Drive, Vehicle Stability Assist and VSA are trademarks of Honda Motor Co., Ltd. ©2007 American Honda Motor Co., Inc.